

Welcome to
SCAD





Congratulations! You're #SCADbound

Flourish at SCAD alongside other ambitious, inquisitive, and imaginative students. With more than 40 majors, dynamic global locations, and online learning opportunities, SCAD is the most comprehensive and connected design university in the world. There's no better place to launch your creative career.

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You're going to love it here

Award-winning academic programs. Personal attention from accomplished, expert faculty. Professional tools and technology at your fingertips. Championship intercollegiate athletics. Engaging signature events. Unparalleled networking opportunities. Outstanding learning environments designed to energize and inspire. There are infinite reasons why you will love SCAD, The University for Creative Careers.

EXPERIENCE DYNAMIC LOCATIONS

SCAD students can learn on-ground in Atlanta, Savannah, and Lacoste, or complete their studies from anywhere in the world online via SCADnow. Because our world is ever-changing, SCAD evolves along with it. Whatever their circumstances and needs, SCAD students may individualize their SCAD journeys. To see all that the university's on-location and virtual options have to offer, schedule a daily tour at any of our locations, or visit virtually at scad.edu/visit. You can also explore the university at SCAD Day, an open house event where students engage in hands-on workshops, explore academic buildings and residence halls, get to know other applicants, talk with professors, and meet with advisers. Register for SCAD Day at scad.edu/scadday.

“SCAD is the perfect place to get motivated and inspired daily because of all the creative freedom.”

PABLO PORTILLA

Senior UX designer, Apple
SCAD M.A., design management, 2019
SCAD B.F.A., writing, 2017
Austin, Texas

EXPLORE SPECIALIZED RESOURCES

Across its film sets, design shops, computer labs, and advanced studios, SCAD offers a veritable wonderland of physical and digital resources that inspires students to take their ambitions to the next level. Students' access to specialized technology and industry-standard software is intentional and designed to help them exceed the real-world environments of the studios, startups, and firms they will one day lead.

The university's newest residential community, River, offers sunny skyline views and ample study spaces for bursts of creativity. ▶





Welcome home

At SCAD, your residence hall is more than a place to live — it's a creative community, designed with you in mind. Each housing option is artfully arranged so that dining, recreation, and opportunities for privacy and collaboration are close at hand. No matter which location you attend, SCAD residential communities encourage learning, celebrate connections, and set the stage for your talents to flourish. Discover your options and explore amenities and housing policies at scad.edu/reslife.

LIVE

In Atlanta, SCAD residence halls are in the heart of Midtown. High-rise residential options feature stories of spacious living, an open-air courtyard, two brand new theaters, and more. In Savannah, SCAD residence halls are woven into the historic district. With transportation to and from classrooms, these properties are walkable, bikeable, and in close proximity to academic buildings, dining halls, restaurants, and entertainment.

Atlanta is the best city to start a career.

— **WALLETHUB**

Savannah is the best city for creative professionals.

— **THRILLIST**

LEARN

SCAD supports students beyond the classroom. Residence life staff works with faculty and university departments to provide a mix of programming that promotes learning, collaboration, and opportunities to develop friendships and lifelong connections.

EAT

In Atlanta and Savannah, dining halls serve fresh, locally sourced food prepared daily by Bon Appétit, a leader in sustainable food service. Through SCAD Order Up, students have access to grab-and-go meals, pickup options, produce bundles, and meal kits.

PLAY

SCAD residence halls are abuzz with activities to enjoy. Students can take advantage of a range of exercise options — from state-of-the-art fitness centers to sunsoaked swimming pools and volleyball courts — or kick back and relax with a board game or video game among friends.

◀ In the heart of Midtown, SCAD Atlanta residence halls, including FORTY FOUR and FORTY FIVE, offer vibrant spaces for living, learning, and socializing — and place students close to chic shops, major venues, and top multinational companies.



Live like a Bee

From The Hive and Victory Village in Savannah to FORTY, FORTY FOUR, and FORTY FIVE in Atlanta to richly preserved historic dwellings in the medieval village of Lacoste, SCAD residence halls are supportive communities where creativity flourishes. These spaces are outfitted with studios, gaming lounges, study nooks, and exquisite alumni artwork and provide the perfect backdrop for students to hone their creative education.

SCAD SQUADS

Through SCAD Squads, first-year students find their hive with other SCAD Bees from around the world in unique communities complete with curated activities, squad-exclusive merch, and so much more. And the SCAD social calendar is packed with opportunities to build lifelong friendships, too — from open-mic nights and talent shows to exhibitions and annual traditions like the Masquerade Ball. Students also find their crew through more than 100 student clubs and organizations dedicated to every pursuit imaginable, including dance, anime, a cappella, and improv. Students also may serve their local communities through SCAD SERVE, the university’s service initiative.

BEE WELL

To foster a safe environment where students thrive, the Office of Inclusion provides access to resources and events designed to nurture a culture of equity and inclusivity. Through Bee Well, SCAD students have a safe, confidential source for comprehensive care and support for emotional, physical, and social health, including mindfulness programming to recharge their creativity. Find out more at scad.edu/life.

At SCAD, students from each of our global locations thrive with a unique network of resources, services, and events curated with their success in mind. ▶





Shape the creative future

The university’s stellar alumni employment rate demonstrates the demand for creative problem-solvers, innovative thinkers, and effective communicators — and it speaks volumes about the quality of a SCAD education.

750+
SCADpro
assignments

350+
SCADpro
clients

CAREER AND ALUMNI SUCCESS

Through the office for career and alumni success, SCAD provides boundless resources to match you with your dream projects, internships, and jobs. At SCAD Career Fair, SCAD Out2Launch, and more than 700 visits with top employers each year, students pitch their best work to industry leaders and secure pivotal internship and job opportunities. To start your search, visit scad.edu/career.

SCADPRO

Through SCADpro, you can join forces with Fortune 500 companies, global organizations, and up-and-coming brands as part of your academic experience. Recognized as the preeminent innovation and design studio, SCADpro infuses fresh thinking into faster, smarter, and better results for an elite client list, from autonomous vehicle solutions for BMW and Ford to immersive media content for Google and Oculus. Connect with top brands as a SCAD student at scad.edu/scadpro.

HAND THEM YOUR RÉSUMÉ

Amazon	Disney	LinkedIn	Spotify
Apple	Epic Games	Marvel Comics	Starz
Blizzard Entertainment	Gensler	Netflix	Tiffany & Co.
BMW	HBO	Ogilvy	X (formerly Twitter)
Cartoon Network	Instagram	Pixar	West Elm
CHANEL	Kiehl's	PlayStation	Wieden + Kennedy

SCAD students take notes from Nike VIPs as part of a SCADpro assignment.

250+
offers of
employment

70+
products taken
to market
by SCADpro
partners

Power up your presentations

To ace peak-performance moments that launch dream careers or ignite thriving brands and businesses, SCAD students and alumni turn to SCADamp, the university’s professional presentation studio. Whether a first-time presenter or a seasoned pro at center stage, students and alumni connect with experienced communication coaches through tiered workshops and individual sessions, learning to speak, visualize, and connect across a spectrum of career-making contexts. From Zoom to the boardroom, elevator pitches to demonstrations, SCAD equips students with the latest technology and presentation stages — including simulated speaking environments, videoconference spaces, and virtual reality stations — to share their work, ideas, and credentials with polish and power.

With its advanced technology and world-class coaches, SCADamp sets the stage for students to be heard — and hired.

SCADamp coaching extends to the entire university community. SCAD teams, empowered by experienced SCADamp coaches, went on to win international competitions like Walt Disney Imagineering’s Imaginations Design Competition and the Global Wellness Summit’s Shark Tank of Wellness Student Competition. And SCAD fashion alum Christopher John Rogers tapped into the SCADamp powerhouse to help debut his brand on the global stage when he won CFDA/ Vogue Fashion Fund.

Available online 24/7, the SCADamp digital platform and video resource library hosts interviews with actors, voiceover talent, and producers, and step-by-step tutorials on how to maximize sound, lighting, and camera angles. Amplify your story at scad.edu/scadamp.

Masters of communication and visual presentation, SCADamp coaches teach students to share their stories with power and poise. ▶





Shine bright at signature events

Throughout the year at each location and online, the university hosts a spectacular lineup of celebrations. Annual SCAD signature events include the SCAD Savannah Film Festival, SCAD FASHION runway shows and virtual presentations, SCAD TVfest, SCAD deFINE ART, SCADstyle, SCAD Sidewalk Arts Festival, SCAD AnimationFest, and SCAD Sand Arts Festival.

At these exuberant events dedicated to showcasing SCAD students and their work, celebrated visitors share insider knowledge, offer advice, and interact with students one-on-one.

“The Q&A session with students was the best part of my experience. If SCAD students are the future, we are fine.”

TOM HARPER

Director, The Aeronauts
SCAD Savannah Film Festival guest

The guest lists are exclusive and the press is global. The most eagerly anticipated VIPs? SCAD Bees.

GUEST LIST

Mahershala Ali	Anna Sui	Daniel Kaluuya	Jenna Ortega
Manolo Blahnik	Prabal Gurung	Eddie Redmayne	Ahmir “Questlove” Thompson
Jason Bolden	Maggie Gyllenhaal	Ruth Negga	Reese Witherspoon
Rachel Brosnahan	Ethan Hawke	Janelle Monáe	Jason Wu
Bryan Cranston	Hugh Jackman	Hunter Schafer	Wes Bentley
Tom Ford	Marc Jacobs	Yara Shahidi	

◀ SCAD signature events set the scene for students to shine alongside today’s visionary artists, designers, and scholars at every SCAD location.

Take your next step

Join more than 17,500 students from all 50 states and more than 100 countries as you follow your dreams. In order to confirm your intent to enroll at the university, you must pay a one-time nonrefundable enrollment fee of US\$500. In addition, students who plan to live in a SCAD residence hall are encouraged to pay their nonrefundable, nontransferable US\$750 housing reservation fee as soon as possible. Remember, SCAD is here for you year-round. New students can enroll in September (Fall), January (Winter), March (Spring), or June (Summer). Payments should be submitted online at scad.edu/enrollfee.

SECURE YOUR SPOT

- Pay the housing reservation fee of US\$750 in addition to the US\$500 enrollment fee.
- Complete your housing application in MySCAD. Log in with your personal identification number and go to the My Info tab, Residence Life and Housing channel.
- Set your personal preferences by answering a series of questions. Respond completely and honestly in order to get the best housing and roommate matchups for you.
- Pay the remaining housing fee balance.
- Check your email to stay up to date on your housing assignment.

View due dates for SCAD fees online at scad.edu/payment. Check the payment due dates calendar for your entry term. This schedule applies to students, parents, guardians, or any third party taking responsibility for a SCAD student account.

“The exposure to artists, designers, and great companies at SCAD helped me achieve my career goals. The connections we were able to make through our work were amazing.”

WENDY EDUARTE
Art director and designer
SCAD M.A., motion media design, 2017
Alajuela, Costa Rica

Across locations SCAD students learn from faculty members who are exhibiting artists and experts in their fields, like professor of foundation studies Navin Norling.





Fund your education

SCHOLARSHIPS

SCAD administers a number of scholarships for incoming students through the office of admission based on academic strength as well as achievements in activities, honors, awards, leadership, professional or work experience, and creative abilities.

U.S. FINANCIAL AID

Financial aid is made available to qualified students to assist them in paying for their education at SCAD. Since you've been accepted to SCAD, you've already completed the first step. Next, you should fill out the Free Application for Federal Student Aid (FAFSA) online and include SCAD as a school choice using SCAD code number 015022.

“SCAD provided me with opportunities I couldn't imagine anywhere else.”

IVANNA GAITOR

Visual artist and designer
SCAD B.F.A., graphic design, 2017
Abaco, Bahamas

You will receive a FAFSA Submission Summary (FSS) and an official financial aid offer letter from SCAD soon after. This letter lists your financial assistance including scholarships, grants, and loans.

Visit scad.edu/fees for more information about tuition, fees, and financial aid.

◀ Navigating her experiences of cultural transformation in China, preeminent artist Yu Hong's practice exemplifies the international resonance of the museum's exhibition programming.

Connect with Us



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